

**ADULT SOCIAL CARE OVERVIEW AND SCRUTINY PANEL  
1 DECEMBER 2009**

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**BRACKNELL FOREST JOINT STRATEGIC NEEDS ASSESSMENT REPORT  
(Director of Adult Social Care and Health)**

**1. INTRODUCTION**

- 1.1 The purpose of this report is to inform the Adult Social Care Overview & Scrutiny Panel of the Council's responsibility in relation to the Joint Strategic Needs Assessment (JSNA) and to receive the JSNA for 2009 set out as Annexe A. The statutory responsibility for the JSNA is a joint responsibility of the Director of Adult Social Services and Director of Public Health, together with the Director of Children's Services. Membership of the local group which undertook this development is set out as Annexe B.
- 1.2 The development of the JSNA is a process that identifies the current and future health and well-being needs of the local population. It builds on work undertaken in both Health and the Council in relation to needs assessment pulling it together in one place. It is a snapshot of the needs of the local population. It signposts more detailed information that exists in determining either care group or partnership strategies.
- 1.3 The JSNA will be used to inform the Council's activity and priorities as well as that of the NHS Berkshire East. Indeed many of the priorities in the Sustainable Community Strategy, Local Area Agreement, Children's Plan and Adult Commissioning strategies are proposing to meet areas of identified need in the JSNA. As a consequence of these various actions and plans there is an impact to reduce health inequalities.
- 1.4 The JSNA is not intended to set out the significant achievements that have been made in the Borough over recent years. It is vital to understand this in the context of reading the JSNA. There are really positive messages about the impact that our plans have had on the quality of life, reducing Health Inequalities and improving Life chances amongst other developments which reflect positively on the Bracknell population. The refresh of the Health and Well being strategy will also draw on the JSNA.
- 1.5 The JSNA is an important source document for all of the various Partnership Boards and Scrutiny panels as they look at the outcomes the various strategies aim to achieve for the various parts of the population. In turn as evidence of need is developed throughout the year from the specific partnerships, it is anticipated that these will inform the JSNA development.

**2. SUGGESTED ACTION**

- 2.1 It is suggested that the Adult Social Care Overview & Scrutiny Panel note the information contained in the Joint Strategic Needs Assessment.**

### **3. REASONS FOR SUGGESTED ACTION**

- 3.1 The Local Government and Public Involvement in Health Act (2007) places a duty on upper-tier authorities and Primary Care Trusts to undertake a Joint Strategic Needs Assessment (JSNA).

### **4. ALTERNATIVE OPTIONS CONSIDERED**

- 4.1 N/A

### **5. SUPPORTING INFORMATION**

#### Background

- 5.1 In 2006 the Department of Health White Paper *Our Health, Our Care, Our Say* sets out a new direction for improving the health and well-being of population in order to achieve:
- Better prevention and early intervention for improving health, independence and well-being
  - More choice and a stronger voice for individuals and communities
  - Tackling inequalities and improving access to services
  - More support for people with long term needs
- 5.2 *Our Health, Our Care, Our Say* identified the need for Directors of Public Health, Directors of Adult Social Services and Directors of Children's Services to undertake regular strategic needs assessments of the health and well-being status of their populations, enabling local services to plan, through Local Area Agreements, both short and medium term objectives.
- 5.3 The Local Government White Paper, *Strong and Prosperous Communities*, outlined a vision of responsive services and empowered communities, including a Community Call for Action across local public services.
- 5.4 The Local Government and Public Involvement in Health Act (2007) places a duty on upper tier local authorities to prepare Local Area Agreements in consultation with others. The Act also places a duty on upper-tier local authorities and PCTs to produce a JSNA. The draft statutory guidance accompanying the Act requires the JSNA to underpin the Sustainable Community Strategy and, in turn, the Local Area Agreements (LAA).
- 5.5 The performance framework for local authorities contains 198 national priorities for local delivery, many of which are relevant to improving health and well-being. Although performance will be measured against all 198 indicators, each Local Area Agreement has 35 national priority targets that will be subject to performance monitoring, with local partners free to agree additional targets to support improved local delivery and outcomes. The Executive has agreed the priority LAA indicators for Bracknell Forest and these are consistent with the needs identified within the JSNA.
- 5.6 A key responsibility of the Children and Young People's Trust is to develop a Children and Young People's Plan, which is informed by a comprehensive needs assessment. The guidance for the Children and Young People's Plan [DCSF 2009] states that the needs assessment is a requisite component of the strategic commissioning process

with resultant data driving down through different levels of the partnership to aid decision making and prioritisation. The needs assessment will draw on analyses carried out by partners, in particular that contained in the statutory JSNA.

*Source Children and Young People's Plan Guidance DCSF 2009*

- 5.7 The Department of Health Commissioning Framework for Health and Well-being builds on these recent reforms, aiming for a shift towards services that are personal, sensitive to individual need and that:
- Maintain independence and dignity
  - Provide strategic reorientation towards promoting health and well-being, investing now to reduce future ill-health costs
  - Strengthens the focus on commissioning the services and interventions that will achieve better health, across health services and local government, with everyone working together to promote inclusion and tackle health inequalities.
- 5.8 *The Commissioning Framework for Health and Well-being* identified eight steps to effective commissioning, which include understanding the needs of populations and individuals. The JSNA identifies the health and well-being needs of Bracknell Forest's population, and over time will lead to more effective service provision by informing the Sustainable Community Strategy, Local Area Agreement, and other relevant commissioning strategies, driving improvements in the health and well-being and ultimately leading to a reduction in health inequalities.
- 5.9 Eight steps to effective commissioning
- Putting people at the centre of commissioning
  - Understanding the needs of populations and individuals
  - Sharing and using information more effectively
  - Assuring high quality providers for all services
  - Recognising the interdependence of work, health and well-being
  - Developing incentives for commissioning for health and well-being
  - Making it happen: local accountability
  - Making it happen: capability and leadership
- 5.10 In the NHS, the Department of Health's World Class Commissioning programme is intended to improve commissioning capability. The programme consists of three main areas:
- Articulating a vision and purpose for world class commissioning to inspire and motivate the NHS, and setting out the key competencies that commissioning organisations will need in order to become world class
  - Creating an assurance model to reward PCTs for delivering world class commissioning and to hold them to account
  - Putting in place a support and development framework to help PCTs attain world class commissioner status.
- 5.11 The world class commissioning competencies emphasise the role of JSNA in driving the long term commissioning strategies of PCTs and their collaborative work with community partners, and include an emphasis on public and patient engagement.

## How will the JSNA affect how local services are provided?

- 5.12 This snapshot of local needs will be essential background reading for people who
- provide services or who 'commission' local services (commissioning is the process of specifying what a local service should achieve, then buying an appropriate and cost-effective service to meet that specification)
  - want to understand the wider context around which Bracknell Forest's Sustainable Community Strategy has been written
  - involved in writing the Sustainable Community Strategy – a local plan explaining the overall aims for local services over the next few years
  - wish to understand the needs of their local communities. The final version will be available on the NHS and Council websites
- 5.13 The Sustainable Community Strategy and the JSNA will also influence the Local Area Agreement, an agreement between local government, health and other organisations, with regional Government, to provide services which meet locally agreed targets.
- 5.14 When reading this report it is very important to remember that the whole purpose of the JSNA is to identify current and future priorities (where there are gaps in current services) and how things could be improved; that's the first step to making services better than they already are.

## **6. NEXT STEPS**

- 6.1 The production of the JSNA is not an end in itself. Once approved, the JSNA data will be able to be downloaded from either Council or NHS Berkshire East websites.
- 6.2 It is recognised that future strategies will draw on the JSNA as a source document as strategies grapple with improving services within the Borough. It will influence emerging priorities in the LAA.
- 6.3 The JSNA itself will be an important document for the various Partnership Boards as they establish priorities. Equally important will be to ensure that the JSNA continues to benefit from work undertaken by the Partnership Boards.
- 6.4 Scrutiny Panels will need to be aware of the JSNA as they in turn look at the impact which strategies have had on outcomes for the populations they service.

## **7. ADVICE RECEIVED FROM STATUTORY AND OTHER OFFICERS**

### Borough Solicitor

- 7.1 The relevant legal provisions are contained within the main body of the report.

### Borough Treasurer

- 7.2 The Borough Treasurer is satisfied that no significant financial implications arise from this report. Outcomes from the JSNA will be used to inform priorities and targets, the financial implications of which will be considered during the normal budget setting process.

### Impact Assessment

- 7.3 The development of the JSNA identifies Health Inequalities in order that priority action can be addressed.

## **8. CONSULTATION**

### Principal Groups Consulted

- 8.1 N/A

### Method of Consultation

- 8.2 N/A

### Representations Received

- 8.3 N/A

### Background Papers

White Paper "Our Health, Our Care, Our Say" (2006)  
Strong and Prosperous Communities - Local Government White Paper (2006)  
The Local Government and Public Involvement in Health Act (2007)  
Guidance on Joint Strategic Needs Assessment (2007)  
DH Commissioning Framework for Health and Well-being (2007)  
DH (2007) The NHS in England: Operating Framework for 2008/09  
Every Child Matters: Change for Children

### Contact for further information

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## **ANNEXE B**

### **BRACKNELL FOREST JOINT STRATEGY NEEDS ASSESSMENT**

#### **MEMBERSHIP**

Glyn Jones, Chief Officer: Adult Social Care, BFC  
Sandra Davies, Children's Trust Business Manager, BFC  
Jane Bremner, Policy & Commissioning Officer, BFC  
Margaret Gent, Policy & Commissioning Officer, BFC  
Angela Snowling, Acting Director of Public Health, NHS Berkshire East  
Sid Beauchant, NHS Berkshire East  
Clare Dorning, Head of Housing Strategy & Needs, BFC  
David Steeds, Head of Environmental Health & Safety, BFC  
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Jo Hawthorne, Strategic Programme Manager, BEJSCB  
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